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After two chaotic years, the show organizers, as well as visitors, still harbor this scintilla of uncertainty: will the industry events announced for this fall now take place digitally, in hybrid form or actually face to face? And we are in just the same position. A glimpse behind the scenes of the **Kunststoffe** editorial team.

When you hold this edition in your hands (or use the e-paper), the Kuteno regional trade show in Rheda-Wiedenbrück, Germany, will already be behind us. With the Special in this edition, we are giving you an extensive preview of Fakuma, which will kick off in October in Friedrichshafen, Germany. In planning this edition, we were hesitant at first. Will the show preview be 5 or even 30 pages? Will the trade show really be held live and in

Orderly instead of Jostling

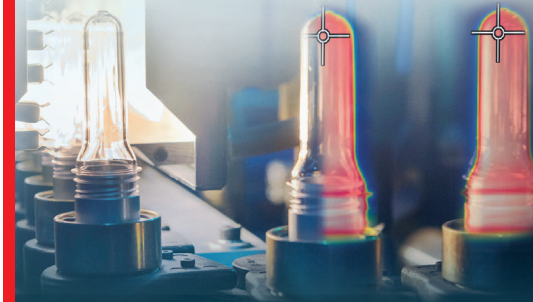
color? Eventually, we settled on 20 pages – filled with many innovations by the exhibitors. They demonstrate that there's a lot to show. Even though in the past, there were more extensive reports of this kind. Most companies in the plastics industry have largely recovered from the effects of the corona pandemic – or even benefited from it. And many of them appear to be looking forward eagerly to meeting their customers in person again.

In the interview with **Kunststoffe**, Bettina Schall, who is in charge of Fakuma, puts it in a nutshell: "Of course, the trade show will be a bit sparser than usual because of the safety and hygiene regulations in force. But, this fall, it is not a matter of record figures but of personal attendance per se, and high-quality exchange."

We can only endorse this. Instead of speed-dating and jostling, we will move around the show grounds in an orderly way, and perhaps make appointments in advance in a more goal-oriented way. But this very restriction reminds us yet again how valuable personal contact is. So in this spirit: Friedrichshafen, here we come!

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